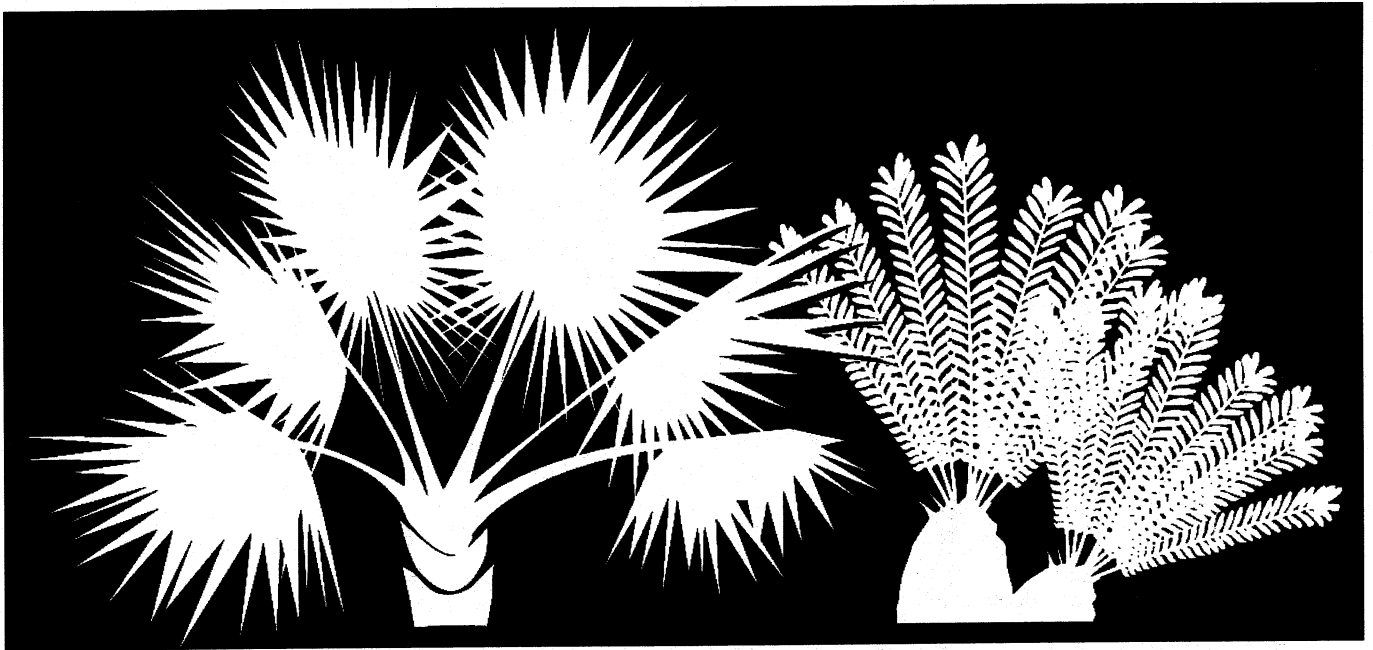


PALM & CYCAD NEWS



CENTRAL FLORIDA PALM & CYCAD SOCIETY

An Important Message from the CFPACS Nominating Committee

Around 14 years ago the CFPACS was formed from the CFPS (Central Florida Palm Society). We put together a functioning board and had meetings every quarter, usually before the regular society meetings. The society has grown over the years, and has done a lot to fund conservation, beautification and other projects. We have also been able to produce a color newsletter, and run a seed bank. We have had many great meetings over the years and I'm sure everyone has enjoyed getting together and making new friends who also like plants in general. The meetings have also been a way for all of us to find new plants that were hard to find at plant sales held at the conclusion of the meetings. Well, it is possible that all of this might come to an end!

The board has quite a few members, but for now I need to talk about the president and the three vice presidents. Each of these positions are up for election every two years. The vice presidents are from the east side of our area, the west side, and the central area. Each VP is in charge of putting

together a meeting each year. The president runs the board meetings and coordinates with the other board members to help them with their jobs. As of January 1st of this year, Bob Johnson's term as president was over, but he has continued on as president this year while looking for someone to take his position. He hasn't had any luck so far.

We have now put together a nominating committee to try and find either one or two candidates to run for president of the CFPACS. Faith Bishock and Mike Dahme, along with myself, have agreed to be on this committee. Bob has agreed to stay on as president until the end of this year, but we need to find someone as soon as possible to take on his position. For anyone thinking about becoming president, everyone else on the board plans to be staying on, including the treasurer and Bob has agreed to continue putting out the newsletter, so being president will not be as difficult a job as it could be. If you have enjoyed coming to the meetings year after year,

but never thought about being on the board, this is the time to think about it. There are many of us who would hate to see the entire society go away and for our assets to be spread around to other organizations. Putting together a society like this from scratch is very difficult and because of this, we may not see a local palm or cycad society in our area for decades to come if we don't get at least one volunteer.

If you have any questions about the job, or think you would like help save our society and volunteer, feel free to contact me at cycadjungl@aol.com, or call me at 863-984-2739. You may also contact:

Mike Dahme: palmasiera@gmail.com

or Faith Bishock: faithbishock@yahoo.com.

Thank you for your support.

Tom Broome

Nominating committee chairperson

President's Report

Bob Johnson

The Central Florida Palm and Cycad Society is in good shape in nearly every way as we come to the end of 2010. We have had some great meetings this year with several new gardens visited. We have gotten out in the central Florida community with a presence at the Epcot International Flower and Garden Festival for the second year in a row, grants to plant new palm and cycad gardens in our area and much more. Finances are stable but not as strong as previous years - the recession has finally caught up with us. While we stayed fairly even though the start of the recession (*see the Treasurer's Report on page 3*), 2010 has seen our income decrease significantly. While this is not what anyone wants to see happen, I am quite surprised that our sales were so strong through 2009 and have only decreased this year. Within the context of the recession, our financial situation is nothing unusual. When most people are struggling to pay their day to day living expenses it is no surprise that there is less money to be spent on new palms, cycads, seeds, and plant society memberships.

Things will pick up when the economy rebounds. CFPACS expenses have been held down as well, so our overall net worth has not changed significantly, and that is the most important thing.



We cannot change the economy, but we can adjust our expenditures to live within our means.

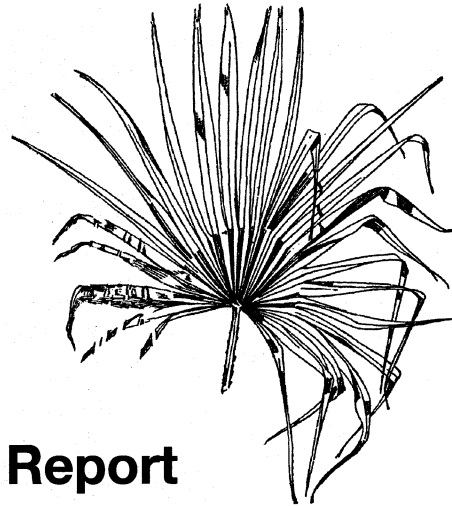
The area that needs the most improvement is volunteer involvement in CFPACS. We need many more of our members actively participating in the life and leadership of our society. We are just a few days away from the end of the year and still have no volunteer or nominee for president to lead us into 2011. Our newsletter is significantly behind schedule, lacking enough input from our members to justify the time and expense of publishing it (this situation has recently improved with enough material now on hand to publish two more *Palmateers* at this time, but much more needs to be done). We have had to cancel one of our most successful events - the Festival of Palms at FIT - because of lack of volunteers. You have probably heard of the 80/20 rule - 80 percent of the work in any organization is done by 20 percent of the people. With CFPACS, it is more like the 95/5 rule - 95 percent of the work is done by 5 percent of the people! While I understand that the recession has an effect on this area as well, there are still enough people within our membership who are able to volunteer enough time to the society to get the work done that needs to be done.

Rather than cut back on what CFPACS does, I believe this is a time to do more. Now is the time to develop a greater presence throughout central Florida. We could benefit greatly by meeting closer to our membership on a more frequent basis - "branch meetings" in Tampa, Ocala, Orlando, Melbourne, etc. When I am at our meetings and sales, new members (and potential members) often ask "when is the next meeting?" The answer "I don't know, but it will be in about three months and on the other side of the state" does not exactly sell them on CFPACS. If we are going to attract people who want to volunteer their time to a plant society, we must have more local presence, local meetings where people can get together and build relationships with palm and cycad enthusiasts in their community. If we can add regular branch meeting in even a few communities (while retaining our existing schedule of regional meetings and sales), I think that we just might leap forward, attract new members and some new leaders. This will give CFPACS a greater impact in our communities and all of central Florida, and benefit members and non-members - and of course, palms and cycads!

2011 HomeTown Grant

The CFPACS 2011 HomeTown Grant is now available. Spread the palm and cycad love in your town! For details please see the CFPACS web site: <http://www.ramcort.com/ms/hometowngiants.html>

If you do not have internet access (and reside in central Florida), please send a stamped, self-addressed envelope to: CFPACS HomeTown Grant, PO Box 560907, Orlando, FL 32856 - we will then return a printed copy of the rules to you.



The Palmateer

Bob Johnson

We need to see our central Florida members much more engaged in writing articles for our newsletter. I know that our members have a wealth of palm and cycad growing experience and a lot to offer one another. Our newsletter can facilitate this exchange of ideas and be a real help to both novice and veteran palm growers. If you grow palms and/or cycads, you have something useful to share in *The Palmateer*.

Here are just a few article ideas:

__ Horticultural topics such as planting, repotting, fertilization, soil amendments, irrigation, pest control, frost protection, seed germination, vegetative propagation, greenhouse construction, gardening tools, etc.

__ Landscaping topics such as palms and cycads for specific needs (sun, shade, wet, dry), garden design, mulch, creating microclimates, etc.

__ CFPACS events - report on CFPACS meetings, sales and grants.

__ "Then and Now" - photo essay of public or private gardens through time.

__ Other - your favorite palm/cycad, your top ten palms/cycads, travel, gardens, book reviews and more.

__ Article solicitation - if you cannot write an article, perhaps you can solicit articles for *The Palmateer*. This involves contacting authors via email to request articles and following up - sometimes a lot of following up is required. We can assign you persons to contact, you can also come up with your own people to contact.

Please send your articles and photos to: palmateer@cfpacs.org

Treasurer's Report

Catherine Johnson

CFPACS 2009 Treasurer's Report

Fiscal Year End 12/31	2009	2008	2007
Income			
Donations	\$42.00	\$110.00	\$343.90
Membership Dues	\$2,590.00	\$3,166.52	\$3,099.26
Private Sales (CFPACS meetings)	\$3,701.72	\$3,630.00	\$3,660.00
Public Sales (FIT, USF, etc.)	\$11,526.23	\$11,914.41	\$11,242.08
Seed Sales	\$1,885.43	\$2,599.10	\$3,847.26
T-Shirt & Tote Sales	\$317.44	\$451.79	\$0.00
Total Income	\$20,062.82	\$21,871.82	\$22,213.50
Expenses			
Bank Charges	\$6.00	\$7.00	\$21.00
CFPACS Meeting Expenses	\$612.40	\$551.80	\$433.60
Corporate Report Fee	\$61.25	\$61.25	\$61.25
Events (speakers)	\$0.00	\$338.44	\$0.00
Gifts Given	\$0.00	\$0.00	\$100.00
Grants	\$992.50	\$986.00	\$1,000.00
Membership Expenses	\$89.81	\$67.67	\$56.12
Office Supplies	\$361.83	\$98.68	\$348.93
Publications (<i>Palmateer</i>)	\$5,267.31	\$6,069.14	\$5,297.18
Public Relations	\$336.12	\$263.75	\$182.69
Sales Tax	\$746.47	\$329.53	\$576.98
Seed Bank Expenses	\$720.42	\$376.03	\$685.88
T-Shirts & Totes	\$1,066.72	\$815.85	\$0.00
Vendor Fees	\$720.42	\$1,697.31	\$1,039.51
Vendor Proceeds	\$10,874.26	\$10,709.40	\$10,312.80
Web Site	520.00	\$0.00	\$30.00
Total Expenses	\$22,375.51	\$22,371.85	\$20,145.94
Bank Balance on January 1	\$15,181.09	\$19,095.70	\$21,740.87
Bank Balance on December 31	\$14,107.66	\$15,181.09	\$19,095.70
Net Increase/Decrease	(\$1,073.43)	(\$3,914.61)	(\$2,645.17)
Assets			
Endowment (Mutual Fund)	\$6,561.14	\$5,514.27	\$8,242.81
Sale of Putnam Shares	\$2,958.81	\$2,958.81	\$2,958.81
Certificate of Deposit	\$6,368.88	\$6,182.87	\$3,097.50
Printer	\$975.00	\$1,975.00	\$2,975.00
Total Assets	\$16,863.83	\$16,630.95	\$17,274.12
Net Worth	\$30,971.49	\$31,812.04	\$36,369.82

Decrease in 2008 Bank Balance is mostly due to \$3000 moved from checking to a CD during that year. Increase in 2009 Sales Tax reflects \$313.30 of 2008 taxes paid in 2009. Increase in Seed Bank Expenses for 2009 reflects \$350.50 spent on seeds. Increase in Web Site expenses reflects several years of back hosting fees paid during 2009.

CFPACS Board Minutes



Chuck Greineisen, CFPACS Secretary

2009 CFPACS Board Meeting Minutes

First Quarter

During the first few months of 2009 there were some board member changes. Ron Hart is now central V.P. Christian Faulkner replaced John Green in our seed bank position. John Kennedy also stepped down as the editor of *The Palmateer* leaving that position vacant. Decisions made via e-mail were to participate in the Epcot Flower and Garden Festival and to give the 2009 HomeTown Grant to David Floyd of Satellite beach for the Delaura Middle School. The meeting was held April 25, 2009 at the residence of Ron Edward and Fiona Pearce. Board members present were Bob Johnson, Frankie Ramos, Ron Hart and Chuck Grieneisen. It was agreed upon to have a permanent e-mail address for each board position, even if the people in the position change. Also to have written instructions for board members describing their responsibilities. Also the society will continue the policy of any member who raises \$100 for the society, to get one year of free membership. The \$100 can be raised either by plant or seed donations or by the 20% the society retains from vendors during plant sales. A motion was made and passed to give Polaseck Gardens \$300-\$350 for the purchase of palms and cycads from vendors in the society. It was also agreed to give John Kennedy the computer equipment the society bought for the printing of the *The Palmateer* and lifetime membership as a gift for his many years of service to the society. All decisions were unanimous.

Second Quarter

The second quarter meeting was held at the residence of Dorothy Kellog on June 12, 2009. In holding to our policy of members only buying plants at our auctions, it was agreed that nonmembers who purchase plants at auctions will be charged \$15 in addition to their purchase (thus becoming members).

Third Quarter

The third quarter meeting was at the residence of Scott Ward on September 12, 2009. There was another board change, Christian Faulkner stepped down from the seedbank position and it was split into an east coast and west coast seedbank. The west coast seed bank is now Lucinda McCartney. The east coast seed bank is Mike Dahme, assisted by John Green. The T-shirt report is we sold 65 CFPACS shirts and still have 35. A motion was made and passed that if you host a CFPACS meeting you get one year free CFPACS membership. The position of editor is still open, currently being done by Bob Johnson. Also a replacement for President Bob Johnson is being sought. Bob would like to retire at the end of the year.

Fourth Quarter

The fourth quarter meeting was at the residence of Faith Bishock on December 12, 2009 Board members in attendance were Bob and Catherine Johnson, Ron Hart, Mike Evans and Chuck Grieneisen. We were informed by our webmaster Frankie Ramos that we need to reimburse

him for website expenses from the past few years. A motion was made and passed unanimously that we pay the \$500-\$600 bill that will pay for the website and all internet related things for the society. A motion was also made and passed unanimously to be a sponsor for the upcoming Florida Institute of Technology Botanical Fest for the sum of \$500. Our society will be represented there as well as vendors from our society selling palms and cycads. Our society makes 20% of the sale of all palms and cycads sold by our society there. Being a vendor is open to all members. It was agreed to look into putting additional society money into a CD or some other kind of investment. Another idea discussed was getting some kind of publicity person for the society. That person would contact the media and let them know about our meetings/sales and who we are. The editor position is still open and Bob Johnson is still looking for a replacement for himself as president.

2010 CFPACS Board Meeting Minutes

First Quarter

The first quarter board meeting was called to order at the residence of Justin and Kimberly McSweeney on March 27, 2010. Those in attendance were Bob and Catherine Johnson, Frankie Ramos, Ron Hart, Maryann Krysovitch, John Green and Chuck Grieneisen. A motion was made and passed to sell the old printer that used to print our newsletter for parts, due to it needing extensive repairs and new cheaper outside printing costs. It was agreed to start advertising for the 2011 HomeTown Grant. Advertising it online or even a brochure for the HomeTown Grant was brought up. Refinements for the application for the HomeTown Grant were also discussed. It was also agreed to have some kind of written instructions for other grants and to have a deliverable schedule for grants. Maryann Krysovitch agreed to head up a grant committee to define expectations for grant recipients and the society as well, along with looking at procedures and qualifications for applying. Having regional meetings and meeting more often was also discussed. Also having speakers at the meetings and having them be more social meetings were also discussed. The idea of having the speakers on *Skype* or recording them for our website was also discussed, as well as having some how-to video clips for our web site.

Third Quarter

The third quarter board meeting was held at the residence of Dave Witt on October 16, 2010. Board members present were Ron Hart, Bob and Catherine Johnson and Chuck Grieneisen. Guests present were Maryann Krysovitch and Dave Witt. A president is still needed for when Bob retires at the end of December. Material is also needed to continue to publish *The Palmateer* The investment funds that the society has have come back 20%. Those wishing to receive the *The Palmateer* online instead of a printed copy was discussed. How to get the seed bank information to outside the society was also discussed.

